

For the Fall Bride

A BEWILDERING variety of Gifts distinguished for beauty of design and individuality of appearance, characteristic features of every article purchased at this store.

Such Gifts, whether in Gold, Silver or Cut Glass, are obtainable in this store, also jeweled pieces for the personal adornment of the Bride, fit for presentation on such a happy occasion.

We shall be pleased to show any of our Gift suggestions without obligating you to buy.

- Silverware in Sterling and Heavy Plate
- Flat and Hollow Tableware
- Sandwich Baskets
- Cake Baskets
- Bread Trays
- Spoons for various uses
- Cheese Knives
- Salad Forks
- Candlesticks
- Candelabra
- Cut Glass
- Carving Sets
- Clocks
- China
- Cerating Dishes

SEND FOR CATALOGUE

D. E. Black & Co., Ltd.

JEWELERS

Herald Building

Calgary

St. Andrew's

New Select Choir

Is Open to Receive Members

Splendid miscellaneous collection of music just arrived from the Old Country, including operatic choral selections, glee, part songs, etc.

Rehearsals will start immediately with Hayden's Oratorio "The Creation."

First Rehearsal in the Y. M. C. A. Rooms, TUESDAY EVE, SEPT. 11th, at 8 p.m.

All singers cordially invited (no beginners).

Full particulars from JAMES SMART, Conductor, 104 9a Street, N.E. Phone M 2417

Membership Free.

Calgary Artificial Limb Factory

Manufacturers and Repairers of Artificial Limbs to the Dominion Government and Railways

PHONE M3899

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Average Distinguished Guest of Rotary, Canadian or any old club in Calgary



DISTINGUISHED GUEST "As I travelled over these bounding prairies of yours and gazed upon your marvelous wheat fields waving in rolling billows of golden grain as far as the eye could see, I realized that this indeed is the future granary of the world, the source of the bread of life, the symbol of the future of the human race, the symbol of the future of the human race, the symbol of the future of the human race."

Distinguished guest gazing out on the marvelous wheat fields

Read the following narrative addressed to us by a returned soldier who has served 24 months and soon commences the rough stuff at the front: "B. C. Idem."

I have a business proposition to put before you. I don't know what your advertising rates are and don't particularly care.

After 24 months' service in the C.E.F., the military authorities have granted my discharge. I must now seek my own means of support.

The house at the front, as I am calling it, is a business proposition to put before you. I don't know what your advertising rates are and don't particularly care.

The returned War Veterans' Association is violently disagreeing with the party leaders of both sides from day to day and with good cause. The women and children who have their lives' winners 'over there' are hanging on to an allowance which once was all most adequate, but which is now, owing to the decreased purchasing power of the dollar, a grim joke.

Used Cars for Sale

MEN WANTED!

For the Royal Naval Canadian Volunteer Reserve Overseas Division

Recruits can leave at once. Join the Empire's Finest Service

J. A. IRVINE Naval Recruiting Officer 201 Leeson & Lineham Block

WEBBER'S GARAGE

Everything for the Motorist Ford Specialists Used Cars for Sale

129 FIFTH AVENUE W.

Storage Facilities for Transients

Try Eating Here

All the substantial.

All the dairies.

Prices that will suit you.

No. 1 at 108 Ninth Avenue East

No. 2 at 128 Eighth Avenue East

Join The White Lunch

Canada's Coast Must Be Protected

Men Urgently Needed

Pay, \$1.05 per day and upwards

Experience quite unnecessary, but must with sea service specially wanted. Age 18 to 42 years.

Royal Naval Canadian V. Reserve, 200 Eighth Ave. West, Calgary.

Good Beer Is Good Food!

Primarily, one drinks to quench the thirst.

There is nothing the matter with absolutely pure water as a thirst quencher.

However, man likes something a little snappier and livelier than water—something with more character to it. Hence he invented beer—just as good a thirst-quencher and more enjoyable.

Best of all, beer is decidedly beneficial, when used in moderation, as all good things should be. There is the essence of health in malt in it. That makes it a food. The hops are a tonic. Aside from these ingredients and a trace of alcohol, developed in brewing, it is mainly pure water.

SILVER SPRAY Beer

Is one of the best brands on the market. The high quality of its ingredients, the care and skill used in brewing, and the thoroughness with which it is aged make it so.

SILVER SPRAY

BEER

THE HEALTH DRINK

Complies with Government Regulations

The MOUNTAIN SPRING BREWING CO., LIMITED, CALGARY, CAN.

Boys' Week

A week the boys will never forget. Every boy gets a present. All we want is your name and address. All useful presents, worth 25c to \$1

- BOYS' SUITS—Suits 24 to 32. School opening price \$5.75 \$4.50, \$7.50, \$8.50, \$10.00, \$10.75, \$10.00, up to \$15.00. \$4.95
- BOYS' COTTON PULL-OVER SWEATERS—While they last. 25c
- GREY WOOL PULL-OVER SWEATERS—24 to 32, regular 75c for... 50c
- GREY COAT SWEATERS—Suits 22 to 32; regular \$1.00 for... 65c
- ROUGH AND READY HOSE FOR BOYS—All sizes, best value in Canada. 25c
- ROCK RIB HOSE FOR BOYS—All sizes. A dandy wear. 25c
- BOYS' HEAVY ALL-WOOL WORSTED—All sizes; worth \$1.00, for... 75c
- BOYS' LEATHER BELTS—All sizes and colors. 65c for... 25c
- A LARGE ASSORTMENT OF BOYS' TIES—Regular 50c for... 25c
- BOYS' FINE DRESS SHIRTS—Soft double cuff and separate collar; \$1.25 for... 75c
- BOYS' CHAMBRAY BLOUSES—Ages 2 to 5 years; 65c quality... 25c
- BOYS' WINDSOR TIES—Regular 50c quality for... 25c
- BOYS' WORK GLOVES—The regular 75c quality—they go at... 50c
- ROMPERS TO CLEAR—In Gaudin and Short; worth \$1.25, for... 75c
- SPORT BLOUSES—Splendid quality; worth \$1.25... 25c
- BOYS' BLOOMER KNICKERS—In wool; worth \$1.75, for... 95c

Remember, a Present for every boy that comes to the Boys' Dept. Sale ends Saturday night COR. FIRST STREET EAST AND NINTH AVENUE STORE ONLY.

Macleod Bros.

The Great Clothiers of the Great West

After many vicissitudes the old Macleod Theatre is coming into its own, and in future will be known as the Liberty Theatre. Charles Macleod, of Lehigh, who has been in the theatre business for many years, has secured the lease of the building, and has arranged for a complete renovation of the interior. The new theatre will be a place of great interest and pleasure to the public. It will be a place where the best of the theatre can be seen, and where the public can enjoy the best of the theatre. The new theatre will be a place of great interest and pleasure to the public. It will be a place where the best of the theatre can be seen, and where the public can enjoy the best of the theatre.

Give Your Wife One

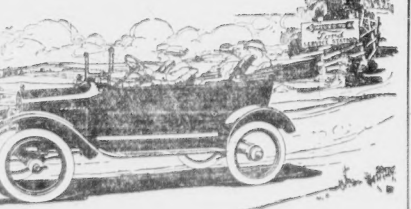
THOUSANDS of wives and daughters run their own Ford cars. They use them for shopping, calling, attending the theatre, taking the children for a run in the country or to school.

The Ford is as easy to operate as a kitchen range, no knowledge of mechanical details being necessary. Inexpensive to operate. A woman can call around town all afternoon, or take a 25-mile spin in the country, at the minimum of cost for gasoline, oil, wear on tires, etc.

You couldn't give "her" a present as she would appreciate more than this beautiful, modern car, with its stream-line effect, tapered hood and crown fenders.

Ford

Runabout - \$475
Touring - 495
Sedan - 530
Compleat - 695
F.O.B. Ford, Ont.



Ford Motor Company of Canada, Limited

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Over 700 Ford Service Stations in Canada.